

Food Wine & Heroes

A Taste of San Mateo County



Strengthening the bond between youth and law enforcement.

JOIN US FOR AN EVENING OF FUN, FOOD, WINE AND HEROES

October 5, 2024
5:00 PM

PGCC
701 Madera Drive
San Mateo, CA 94403

- Bring your friends and enjoy a night of fun.
- Bid on fantastic items in our live and silent auctions.
- See firsthand how your support changes lives.

For over 26 years, the San Mateo County Sheriff's Activities League (SAL) has been building positive relationships between law enforcement, youth, and communities. Using various programs as vehicles, SAL aims to decrease juvenile delinquency and crime, increase graduation rates, reduce obesity rates, and provide caring adult role models in the lives of the youth we serve.



SPONSORSHIP BENEFITS 2024

Live advertisement:
Two additional "live" mentions of your business during the event.

Prominent visual branding:
Your logo printed on all materials including highlighted page.

Raffle tickets:
Opportunity to win wonderful prizes.

Advertisement:
Sponsorship level printed on all materials and ad placement on tribute book.

Tickets to the evening:
To join our celebration

Social Media:
Company name and logo on website and social media networking site.

Event live advertisement:
Introduction and recognition of your business during the event.

Sponsorship Promo:
Your logo printed on all materials.

EVENT SPONSOR	SHERIFF SPONSOR	UNDERSHERIFF SPONSOR	ASSISTANT SHERIFF	CAPTAIN SPONSOR	LIEUTENANT SPONSOR	SERGEANT SPONSOR	DEPUTY SPONSOR	CORRECTIONAL OFFICER
\$25,000	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000	\$3,000	\$1,750	\$750
22 tickets	20 tickets	18 tickets	15 tickets	12 tickets	10 tickets			
FULL PAGE FULL COLOR Beginning of the Tribute Book.	FULL PAGE FULL COLOR Beginning of the Tribute Book.	FULL PAGE FULL COLOR Beginning of the Tribute Book or Best placement available.	FULL PAGE FULL COLOR Beginning of the Tribute Book or Best placement available.	HALF PAGE FULL COLOR Beginning of the Tribute Book or Best placement available.	HALF PAGE FULL COLOR Beginning of the Tribute Book or Best placement available.	BUSINES CARD SIZE FULL COLOR Beginning of the Tribute Book or Best placement available.		
22 tickets	20 tickets	18 tickets	15 tickets	12 tickets	10 tickets	6 tickets	4 tickets	2 tickets

For more information contact Mason Lok (650) 474-1394 or e-mail mlok@smcgov.org



SPONSORSHIP APPLICATION FORM

Select sponsorship level and donation amount:

<input type="checkbox"/> EVENT SPONSOR \$25,000	<input type="checkbox"/> SERGEANT SPONSOR \$3,000
<input type="checkbox"/> SHERIFF SPONSOR \$20,000	<input type="checkbox"/> DEPUTY SPONSOR \$1,750
<input type="checkbox"/> UNDERSHERIFF SPONSOR \$15,000	<input type="checkbox"/> CORRECTIONAL OFFICER SPONSOR \$750
<input type="checkbox"/> ASSISTANT SHERIFF \$10,000	<input type="checkbox"/> SINGLE TICKET - \$195 X ___ TICKETS = \$ ___
<input type="checkbox"/> CAPTAIN SPONSOR \$7,500	<input type="checkbox"/> I AM UNABLE TO ATTEND BUT WOULD LIKE TO MAKE A TAX-DEDUCTIBLE DONATION IN THE AMOUNT OF \$ _____
<input type="checkbox"/> LIEUTENANT SPONSOR \$5,000	

Tribute Book Advertisements

FULL PAGE - \$1,250 HALF PAGE - \$625 QUARTER PAGE - \$300 BUSINESS CARD - \$150

Organization name: _____

Contact person: _____

Address: _____

City, State, Zip: _____

Phone number: _____

Email: _____

Please complete this form and mail it with your check to:

Sheriff's Activities League
330 Bradford St.
Redwood City, CA 94063

Scan. Donate. Done.



paybee.io/@smcsal@20

Payment method:

- Check enclosed
- Invoice me
- Credit card

Name on credit card: _____

Credit card number: _____

Expiration date: _____ Security code: _____

Checks **MUST** be made payable to:
Sheriff's Activities League
 Memo: **FOOD, WINE AND HEROES**

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Note: The deadline for artwork and text is August 16th. If we do not receive your artwork or text by the deadline, your ad will be featured as "Compliments of (your name)." The San Mateo County Sheriff's Activities League operates as a 501c(3) organization, and gifts are tax deductible as allowed by law. The Tax ID number for San Mateo County Sheriff's Activities League is 45-0617342.